

NFCC PRESS RELEASE

For Immediate Release
March 28, 2008



NATIONAL FOUNDATION FOR
CREDIT COUNSELING

*Knowing the difference can
make all the difference.*

Contact: Gail Cunningham
(940) 691-6322 – direct
(240) 672-2700 - cell
gcunningham@nfcc.org

MICHIGAN 8TH GRADE STUDENT WINS NATIONAL FINANCIAL LITERACY POSTER CONTEST

Silver Spring, MD – Recognizing his creativity, artwork, and expression of theme, the National Foundation for Credit Counseling (NFCC) today announced eighth grader Harrison Noh of Bloomfield Hills, MI, as the National Winner of the NFCC’s 2008 financial literacy poster contest.

The contest is designed to engage students in thinking about how to manage money effectively, and offers them a creative outlet to express their knowledge. It also provides the opportunity for recognition of student artwork, and rewards local and national winners with U.S. savings bonds and other prizes.

The theme of this year’s contest was “Financial Responsibility Begins with Me.” Close to 1,500 posters were submitted through NFCC Member Agencies across the country, as well as directly from teachers interested in bringing the concept of financial literacy to their students. Harrison submitted his poster through GreenPath Debt Solutions headquartered in Farmington Hills, MI.

”The GreenPath team celebrates Harrison’s achievement because it recognizes his creativity and hard work as well as his ability to serve as a role model for his peers,” said Jane McNamara, president and CEO of GreenPath Debt Solutions. “It’s clear that Harrison has a solid foundation upon which he can build his financial future; hopefully it will rub off on others.”

As the National Winner, Harrison will receive the following:

- An all-expense paid trip to Washington, DC to receive the award;
- Award recognition plaque; and
- \$500 savings bond.

He will be presented with his award during the Jump\$tart Coalition Awards Dinner on April 9.

“It’s a real privilege for us to honor Harrison as the national poster contest winner,” said Susan C. Keating, NFCC president and CEO. “It is so critical to instill the idea of financial responsibility into our youth, and Harrison has done an outstanding job of showing how important proper financial management is to him.”

Grade category winners of this year's poster contest are as follows:

High School Winner: Victoria Guerra, 10th grade, Crowley High School, Crowley, TX
(submitted through Consumer Credit Counseling Service of Greater Dallas)

Middle School Winner: Levi Travis, 7th grade, Seoul American Middle School, Seoul South Korea (submitted through his teacher, Jeannie Hand)

Elementary School Winner: Christopher Saker, 5th grade, Way Elementary, Bloomfield Hills, MI (submitted through GreenPath Debt Solutions)

-30-

The NFCC, founded in 1951, is the nation's largest and longest serving national nonprofit credit counseling organization. The NFCC's mission is to set the national standard for quality credit counseling, debt reduction services and education for financial wellness, through its member agencies. With nearly 900 community-based offices nationwide, NFCC members help more than two million consumers annually. For free and affordable confidential advice through an NFCC member, call 1-800-388-2227, (en Español 1-800-682-9832) or visit www.nfcc.org.