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**Michigan Jump\$tart Coalition
2011 Professional Development Conference:
Taking Ownership in Personal Finance**

Detroit, November 15, 2011 – The Michigan Jump\$tart Coalition encourages educators from schools and non profits throughout Michigan to join us for a full-day conference presenting personal finance education curricula, tools, resources, updates and ideas for teachers/educators. Learn what free and low cost resources are available to integrate personal finance education into K-12 classes.

The fall 2011 Professional Development Conference will be held on Tuesday, December 6, from 8:00 a.m. (registration starts at 7:30) to 4:00 p.m. at the Federal Reserve Bank of Chicago – Detroit Branch. It is located at 1600 E. Warren Avenue in Detroit.

The conferences provide teachers with valuable information and resources for teaching personal finance to all grade levels,” said Lois Gibbons, chairperson of the Michigan Jump\$tart Coalition. “At a nominal cost (\$40.00) participants will receive free curriculum and resources and .5 CEU for an additional \$5.” A limited number of \$100 scholarships are available to supplement the cost of registration and a substitute.

The keynote speaker is Maxine Peters, the 2006 MAFCS Teacher of the Year and AAFCS Top Teacher in the Nation. Max has presented for Learning ZoneX-press and is the author of Senior High Strategies Lesson Plan: Preparing for Success in Life Curriculum, a comprehensive program designed to help students face college life and beyond with confidence. Federal Reserve Senior Associate Economist Martin Lavelle will discuss the current economy and State Board of Education President John Austin will be available to answer your questions.

Participants will discover how online tools can help you interact with teachers throughout the State. Breakout sessions will be held for elementary, middle and high school teachers.

The deadline for conference registration is December 1. Additional information and registration are available online at www.mijumpstart.com/. Thanks to our sponsors: State Farm Insurance and the Federal Reserve Bank of Chicago – Detroit Branch.

About the Michigan Jump\$tart Coalition for Financial Literacy

Like the National Jump\$tart Coalition, we seek to increase the prominence of financial literacy of our youth; develop and disseminate and encourage the use of standards for grades K-12; and promote the teaching of personal finance. The Michigan Jump\$tart Coalition is composed of more than thirty public, private and non-profit organizations that seek to improve the personal financial literacy of Michigan’s young adults.
www.mijumpstart.com/.

The Jump\$tart Clearinghouse, which lists more than 700 free or low cost titles of financial literacy materials available for all, can be found at <http://www.jumpstart.org/jumpstart-clearinghouse.html>