



For Immediate Release

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***First Community Federal Credit Union
Awards Money\$mart Library to Five Area Elementary Schools***

Southgate, MI — First Community Federal Credit Union is excited to announce its partnership with the Michigan Jump\$mart Coalition, resulting in improved financial education in area elementary schools.

First Community FCU recently awarded five Downriver area schools with a Silver Sponsorship Money\$mart Library. Each library includes 35-40 financial literacy resources that students can check out of their own school's library. Children attending Bates Elementary, Chapman Elementary, Hedke Elementary, Parsons Elementary and St. Mary's Catholic will enjoy these resources.

"Great minds across the state are hard at work determining how best to solve our economic crisis and move forward with a solution," commented Lois Gibbons, Michigan Jump\$mart Coalition's Chairman. "One of the largest challenges facing our current educational system is the lack of resources available to provide financial education in the schools. Today's students are tomorrow's leaders, and they need the skills and knowledge to make wise economic choices."

Gibbons believes it is important to provide kids with a strong financial education to ensure future economic success. In an effort to promote this crucial subject in our schools and ease the burden on Michigan educators, the Money\$mart Library for Kids program was developed to provide financial literacy library collections to Michigan's schools.

First Community FCU Community Relations Coordinators Lisa Hill and Maryann Hammons partner with local schools to oversee Learn2Earn, an award-winning financial literacy program. This in-school, student-run credit union program operates in 17 area schools, and celebrates its 10th anniversary of educating students across the area in 2013.

"At First Community, we believe wholeheartedly that children can learn good financial habits that will last a lifetime," stated Hill, "and our program helps in this endeavor!" Start teaching your children early about the power of savings by opening a Learn2Earn youth account.

First Community Federal Credit Union celebrates its 75th year in operation in 2013, and serves over 78,500 members, with assets exceeding \$682 million, and operates (18) eighteen regional branch offices within Michigan, Illinois and Wisconsin. For more information about the credit union or the Learn2Earn program, visit www.1stcomm.org.

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